A brief is a simple document conveying your vision and serving as a road map for our team. You can answer these questions freely in any way convenient for you.

A completed brief increases the probability of creating a mobile app that is consistent with your expectations and needs.

1. Contact details

Provide your name, email, messenger, and company website.

2. What goals and objectives will your mobile app solve?

What do you want to achieve with the mobile app?

3. Who is the product's target audience?

Describe your target customers briefly, including their needs and interests.

4. What is the main function that the app will feature?

Specify if you need geolocation, push notifications, and other expected capabilities. If necessary, specify app features that are essential for your goals, and note which features are less important.

5. Do you want an authorization feature and customer personal area for your app?

6. What is your project completion stage?

Is it an idea, ready software requirements specifications, a prototype, already under development, or a ready product on another platform?

7. Will you involve any other technical staff in the project?

8. Provide examples of similar mobile apps (counterparts/competitors).

Provide a list of apps which are similar to what you envision (specify links, titles, and what exactly you like about them). If possible, add links to App Store/Google Play or a website.

You can also specify the reasons why you included the apps on the list.

9. Which platforms and devices do you plan to develop your app for?

Types of mobile devices: smartphones, tablets, or all devices.

10. Which languages will be supported by the mobile app?

Specify the primary language and additional localizations if necessary.

11. Do you plan to integrate your app with third-party services?

Specify your need to integrate any existing services into your product, like payment systems.

12. How should the data be updated in your mobile app?

13. What is the interface design?

Do you have a layout, a prototype, or a finished design? Perhaps, you need to develop the design from scratch? How many screens do you plan to have?

14. Who will provide technical support for your product?

15. Who will do the backend work for the mobile app?

16. Is it necessary to develop a server side or an app management system?

17. Do you plan for your app to interact with a website/database?

18. Do you need your app to run offline?

19. What is your project budget?

20. Are you planning on releasing it on App Store/Google Play?

21. How much time do you plan to allow for development?

This question is relevant if you require setting the project release deadline. You can also specify an estimated development schedule.

22. What data/resources do you have?

Provide software requirements specifications, flowcharts, and other documents or data related to the future product. Specify Apple/Google

accounts for developers, accounts on analytical system, or other platforms you will need to use at your work.

23. Additional information

Provide any information useful for project development.

Having completed the brief, please send it to the email specified: sales@lvivity.com. We will contact you to clarify the details and commencement date as soon as we review the information provided.

Thank you for contacting us!